

**DWI**



**DNA (Product DWI - Data Normalization Analyzer) and OWB integration**



Powerful tool to manage, verify and control personal data for the international market. Users can normalize, verify and deduplicate personal data.

DNA features are oriented to the enrichment and clearance of the archives and let OWB users handle the following flows:

- Batch and on line Normalization;
- Batch and on line Validation;
- Batch and on line Codification;
- Batch and on line Deduplication;
- Rejection management;
- Border-line management.

**■ Products**

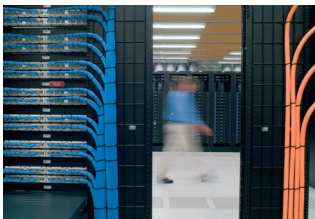
Oracle 10g and OWB 10g. Porting on Oracle 11g in 2008 CHECK

**■ Markets**

Media and Publishing, Banking and Finance, Telecommunications, Insurance, and Government



**Why is it innovative?**



DNA is the first product integrated in the OWB suite. DWI solutions are unique in data management sectors for:

- Countries coverage;
- Portability on different platforms;
- Performances;
- Integration.

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